

## CONSOLO AND AQUINO JOIN PRUDENTIAL DOUGLAS ELLIMAN

**F**aith Hope Consolo and Joseph Aquino formerly of Garrick-Aug Worldwide, Ltd. have joined Prudential Douglas Elliman. Consolo and Aquino will now serve as chairman and executive vice president.

“When you think of retail, certainly Faith Hope Consolo is on top of the list,” said Dottie Herman CEO of Prudential Douglas Elliman.

Consolo, who founded her former company’s international division in 1987 said “We have been approached by dozens of companies over the years, but none of them offered the added value that Prudential Douglas Elliman did. When Dottie and I first met we knew we could harness the resources of Prudential Douglas Elliman to build the “You Need Faith’ brand to a new level.”

Prudential Douglas Elliman’s retail group specializes in providing comprehensive retail sales and leasing expertise to an array of tenants and landlords, both nationally and internationally. The retail team identifies and secures the best locations for prominent international retailer’s U.S. operations, as well as represents some of the country’s top landlords in finding high profile retailers for their spaces. The group’s experienced team of professionals also provides strategic planning and consulting services.

Together, Consolo and Aquino are known throughout the industry for integrating and marketing of their top properties with Consolo’s catchy name, have completed transactions with some of retail’s most outstanding names including Cartier, Alfred Dunhill, Bottega Veneta, Creed, Godiva and Jimmy Choo among others. The pair has also worked with well known landlords,



ABOVE: FAITH HOPE CONSOLO AND JOE AQUINO, RIGHT: FAITH AND DOTTIE HERMAN

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such as Tishman Speyer, Silverstein, Rudin, Helmsley Enterprises and the Trump Organization.

In 2004 alone, the team brought a multitude of luxury retailers of their N.Y. flagships, most notably Judith Leiber to 680 Madison Ave. and Searle to 635 Madison Ave. Consolo and Aquino represented the landlord exclusively in bringing Barneys co-op to its first upper west side store, A Bathing Ape, in making its first U.S. debut in Soho and Lacoste, in opening its first Soho Store. The pair also brought Fresh,



whom they represent exclusively, to three new Manhattan locations, Madison Ave., Third Ave., and Brdwy., and represented Leggiadro exclusively in its U.S. expansion on Long Islands Americana Manhasset, Rodeo Dr. in Beverly Hills and Main St. in Southampton.

“In addition to the stellar clientele that Faith brings with her our existing retail division has a most impressive roster,” said Herman. “I look forward to expanding this division, in local markets as well as worldwide, under Faith’s direction and expertise.”